



MyEnglishLab

An online component to complement your favourite English language course from Pearson.

www.MyEnglishLab.com



A range of interactive activities, tasks and tests are integrated with your course syllabus helping to motivate and engage learners. Students can access these activities when they are online at home, in the computer lab or even in an internet café. In fact, wherever and whenever they have access to the internet!

Enriched Learning

MyEnglishLabs are online components designed to complement your favourite English language course from Pearson. Whether you need to extend the contact hours you have with your students, make homework a more meaningful exercise, or want deeper insight into the areas in which your students need more practice, MyEnglishLabs are the solution.



Activities also give tips which direct students to the appropriate reference page. Hint boxes also give clues to help them complete the task. These facilities encourage students to analyse what they are doing rather than just guessing the answers. With automatic grading of activities, students get feedback on their work immediately and keep track of their progress with the student gradebook.

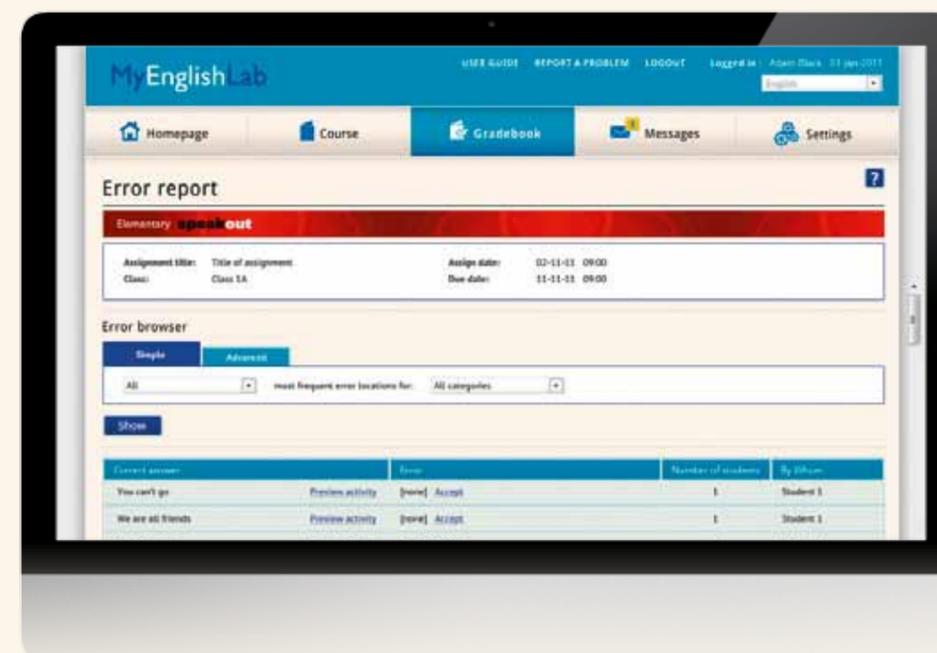


Informed Teaching

When your students are using MyEnglishLab, you instantly have access to a wide range of diagnostic tools. The information that these tools provide ensures that valuable classroom time is spent on activities that meet the real needs of your students.



The Gradebook enables teachers to see at-a-glance how their students are progressing. It can be viewed for the whole class or individual students.

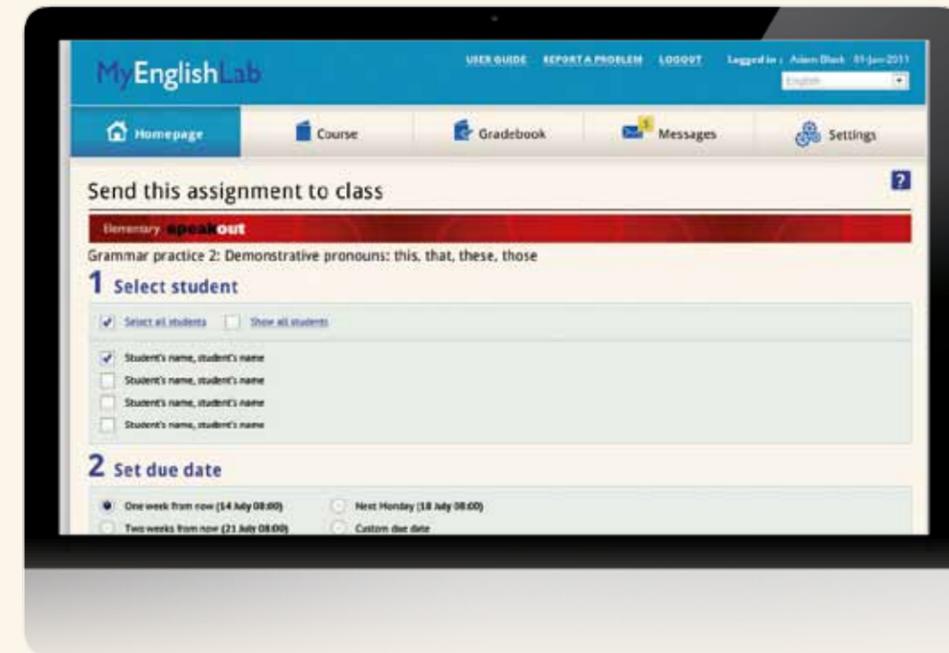


The Common Error Report enables you to see which errors are the most common and which of your students are making these errors. With this information you can focus class time on the areas that are needed the most and if necessary assign remedial activities.

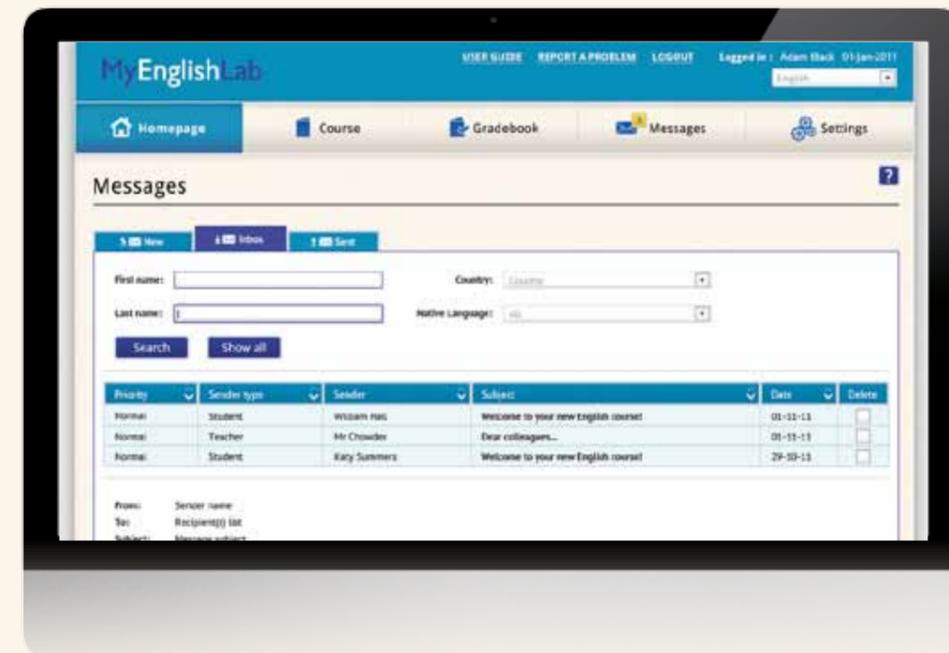


Flexible Solutions

As soon as you have created your MyEnglishLab course, students can register and practice where and when they want. Designed to meet the specific requirements of your teaching situation, in just a few clicks, you can choose the activities and tests for your students to complete. Tasks can be set to be completed by a certain date, or students can be allowed to practise at their own pace.



You can assign tasks to the whole class or assign specific activities to groups of students with different needs or individual students - helping them all to reach their goals more effectively.



The communication tools provided with MyEnglishLab also enable you to send messages to your students and, if you wish, keep in contact outside of the class. You can remind students about their homework, offer guidance or even inform them of changes to the timetable.

Success Stories

Many teachers around the world who use MyEnglishLabs know how effective these tools can be. Discover how these teachers have had success with MyEnglishLab solutions.

France

Language Leader

At the INSA University in Strasbourg Sandra Sands uses MyEnglishLab with Language Leader to teach English to engineering students who go on to take the TOEIC examination. Sandra allocates 90% of the exercises to complete from the MyLab. After only two months of using MyEnglishLab pass rates in the TOEIC mock exams increased from 28% to 61% and nearly all the students improved their grades.

“ I am still learning new things to do with the MyLab, but even at this early stage it has made me more efficient. In fact, I would say that it is the equivalent of having three assistants! ”

Sarah Sands
Professeur Certifiée d'Anglais

USA

NorthStar

Lee Spencer, the Academic Coordinator at IELI, Hunter College New York says that their department chose MyEnglishLab for NorthStar Listening and Speaking because they wanted to add an online dimension to their oral skills program. Teachers like the contemporary topics and students get extra speaking and listening practice.

“ For students who put all of their efforts into using the program and for those who did everything I assigned, I can say that, without a doubt, all these students have shown a lot of improvement in their English in a very short space of time. ”

Kim Bayer
English Instructor



Mexico

Top Notch

On the English language program at the Universidad Interamericana para el Desarrollo in Mexico, students use Top Notch's MyEnglishLab to improve their communication skills. Over 20,000 students have used the online platform and there has been a marked improvement in all four skill areas. Students can do their homework where and when they want and teachers can easily monitor their students' progress.

“ MyEnglishLab for Top Notch is an outstanding tool for teaching and learning English. It lets me as coordinator manage and supervise my teachers and students' online work. Every term I assign homework from a large bank of activities to specific dates on the calendar, this assures that all the mandatory exercises will be completed by the students. Also, activities are linked to grading columns that allow me to monitor my students' performance. ”

Hernan H. Aranda Gomez
English Coordinator

Japan

Academic Connections

At the Hirao School of Management at Konan University in Japan, Greg Rouault uses MyEnglishLab for Level I of Academic Connections with 160 sophomore students in compulsory courses for academic study skills, standardized test preparation, and stimulating integrated writing and speaking exercises.

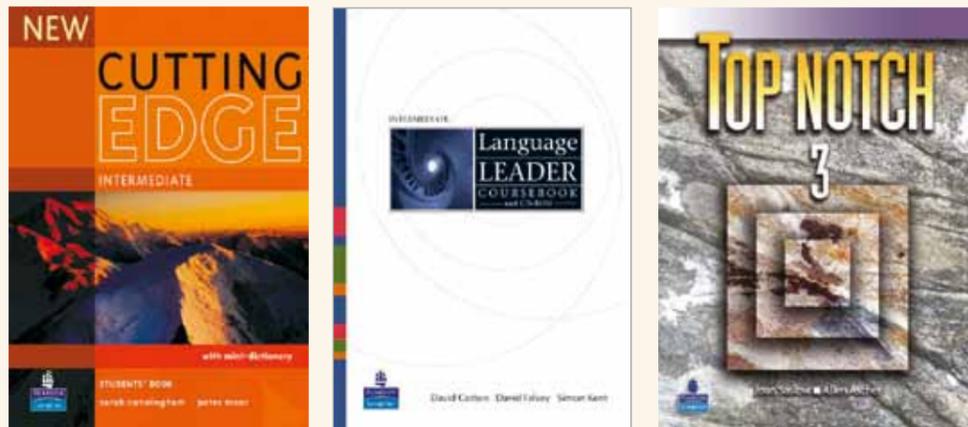
“ The online resources provide an opportunity to preview target vocabulary and content, engage students in blended learning activities, and review or expand on the learning targets for more differentiated instruction – keys in the innovative program we are seeking to deliver. ”

Greg Rouault
University Instructor

Read more user stories at: www.MyEnglishLab.com/UserStories

Existing MyEnglishLabs are available for:

General English for Adults



In 2012 MyEnglishLab will be available with the following:

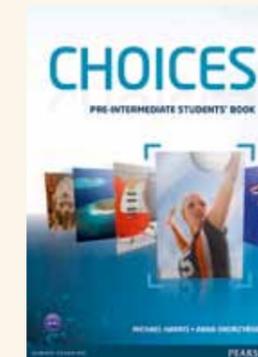
General English for Adults



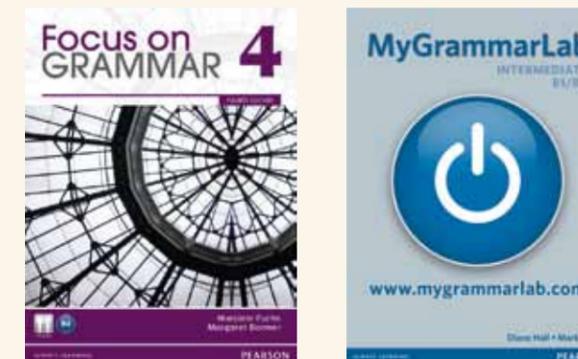
Business English



English for Secondary Students



Grammar



For more information or to contact your local representative go to: www.MyEnglishLab.com

Some features of MyEnglishLabs may differ according to product. Please check with your local representative for more details.

ALWAYS LEARNING

Discover more about blended learning by joining one of our online presentations:
www.MyEnglishLab.com/FindOutMore

ISBN 9780997857139



9 780997 857139 >